

UnitedMail

DIGITAL STOREFRONT



Update and order marketing materials whenever and wherever without compromising your processes or budget

Take advantage of our centralized hub for all your MarCom projects. Empower your people with anytime-access to your marketing, sales, promotional, and brand materials. Your MarCom team stays focused on creating the next big lead-gen campaign while MarCom Hub services the daily needs of your internal clients.

Get your teams to market faster by allowing them to quickly order and customize marketing materials with the latest information. Our Digital Storefront keeps tight controls on your spend, usage and distribution, so you don't have to. And it displays real-time stock levels for all standard items. So, you can be sure the materials you need are available around the clock.

Make it your own and track progress along the way. Your storefront will be customized with your company's branding and logos. And we'll configure it to your specifications, ensuring team members see only the information and materials they are authorized to view and purchase. You'll get reporting on what's being ordered to help you adjust available materials and ensure you make the most of your MarCom efforts.

TO MAKE YOUR CAMPAIGN EVEN MORE SUCCESSFUL, PAIR WITH THESE SERVICES:

Variable Data Print (VDP). Create a personal connection with customers in every piece you send by printing customer-specific data and relevant images on your direct mail, marketing and promotional materials. Increase sales or donations by customizing each piece to fit your customer's wants and needs.

Direct Mail. Maximize your lead-gen campaigns by coupling direct mail with digital marketing efforts. Our proprietary tools help you unlock 30-60% response increases by serving digital ads in sync with direct mail efforts.

Email. Complete your omni channel communication by pairing email with your direct mail campaigns to increase brand recall, incentivize action and improve campaign effectiveness.

We are here to help you make the most of your marketing spend and improve revenues. Let us get to work for you!