



Two Locations

**4410 Bishop Lane
Louisville, KY 40218
502-485-1400
800-332-1400
800-335-6777
502-451-7574 FAX**

**1221 Harrison Avenue
Cincinnati, OH 45214
513-242-5100
866-649-1588
513-482-7425 FAX**

**MARKETING MAIL
PRESORT STANDARD PERMIT
INDICIAS:**

***(Corporate indicia mailing
must include return address)**

PRSR STD
US POSTAGE
PAID
UNITED MAIL

NON-PROFIT ORG.
US POSTAGE
PAID
UNITED MAIL

PRSR STD
US POSTAGE
PAID
LOUISVILLE KY
PERMIT #879

PRSR STD
US POSTAGE
PAID
CINCINNATI OH
PERMIT #9714

NON-PROFIT ORG.
US POSTAGE
PAID
LOUISVILLE KY
PERMIT #879

NON-PROFIT ORG.
US POSTAGE
PAID
CINCINNATI OH
PERMIT #9714

**MARKETING MAIL
STANDARD MAIL**

LETTERS
Letter Size
Enveloped Automated Letters
or Oversized Postcards
Min. Size - 3 1/2" x 5"
Max. Size - 6 1/8" x 11 1/2"
Max. Weight - 3.5 oz.
Folded Self Mailers (FSMs)
Min. Size - 3 1/2" x 5"
Max. Size - 6" x 10 1/2"
Max Weight - 3.0 oz.
USPS - DMM Section 201.3.14

NONLETTER SIZE/FLATS
Maximum: 4 ozs. or less
12" H x 15" L

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	CARRIER ROUTE Letters/FSMs/Booklets					AUTOMATION Letters/FSMs/Booklets			NONAUTOMATION Letters/FSMs/Booklets					
	Entry Point	Saturation	High Density Plus	High Density	Carrier Route	5-Digit	AADC	Mixed AADC	Machinable		Nonmachinable			
									AADC	Mixed AADC	5-Digit	3-Digit	ADC	Mixed ADC
None	\$0.209	\$0.225	\$0.270	\$0.400	\$0.296	\$0.328	\$0.349	\$0.339	\$0.355	\$0.611	\$0.736	\$0.80	\$0.881	
DNDC	0.186	0.202	0.247	0.377	0.273	0.305	0.326	0.316	0.332	0.542	0.667	0.731	0.812	
DSCF	0.179	0.195	0.240	0.370	0.266	0.298	---	0.309	---	0.520	0.645	0.709		

	CARRIER ROUTE					AUTOMATION				NONAUTOMATION			
	Entry Point	Saturation	High Density Plus	High Density	Carrier Route	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
None	\$0.261	\$0.275	\$0.320	\$0.390	\$0.530	\$0.684	\$0.782	\$0.854	\$0.611	\$0.736	\$0.800	\$0.881	
DNDC	0.215	0.229	0.274	0.334	0.461	0.615	0.713	0.785	0.542	0.667	0.731	0.812	
DSCF	0.200	0.214	0.259	0.323	0.439	0.593	0.691	---	0.520	0.645	0.709	---	
DDU	0.181	0.195	0.240	0.321	---	---	---	---	---	---	---	---	

	NON-PROFIT CARRIER ROUTE Letters/FSMs/Booklets					NON-PROFIT AUTOMATION Letters/FSMs/Booklets			NON-PROFIT NONAUTOMATION Letters/FSMs/Booklets					
	Entry Point	Saturation	High Density Plus	High Density	Basic	5-Digit	AADC	Mixed AADC	Machinable		Nonmachinable			
									AADC	Mixed AADC	5-Digit	3-Digit	ADC	Mixed ADC
None	\$0.128	\$0.135	\$0.153	\$0.283	\$0.154	\$0.186	\$0.207	\$0.197	\$0.213	\$0.405	\$0.530	\$0.594	\$0.675	
DNDC	0.105	0.112	0.130	0.260	0.131	0.163	0.184	0.174	0.190	0.336	0.461	0.525	0.606	
DSCF	0.098	0.105	0.123	0.253	0.124	0.156	---	0.167	---	0.314	0.439	0.503	---	

	NON-PROFIT CARRIER ROUTE					NON-PROFIT AUTOMATION				NON-PROFIT NONAUTOMATION			
	Entry Point	Saturation	High Density Plus	High Density	Basic	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC
None	\$0.169	\$0.181	\$0.229	\$0.299	\$0.324	\$0.478	\$0.576	\$0.648	\$0.405	\$0.530	\$0.594	\$0.675	
DNDC	0.123	0.135	0.183	0.243	0.255	0.409	0.507	0.579	0.336	0.461	0.525	0.606	
DSCF	0.108	0.120	0.168	0.232	0.233	0.387	0.485	---	0.314	0.439	0.503	---	
DDU	0.089	0.101	0.149	0.230	---	---	---	---	---	---	---	---	

To receive automated postage rates, mail piece must be in Aspect Ratio: Length ÷ Height = 1.3 to 2.5

Postcard
Size: 3 1/2" H x 5" L to 6" H x 9" L
Stock: at least .007 or thicker

Oversized Postcard
Size: Over 6" H x 9" L
Stock: at least .009 or thicker





UnitedMail

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FIRST-CLASS PERMIT INDICIAS:

***(Corporate Indicia mailing must include return address)**

FIRST-CLASS US POSTAGE PAID UNITED MAIL	PRESORTED FIRST-CLASS US POSTAGE PAID UNITED MAIL
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FIRST-CLASS US POSTAGE PAID LOUISVILLE KY PERMIT #879	FIRST-CLASS US POSTAGE PAID CINCINNATI OH PERMIT #9714
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PRESORTED FIRST-CLASS US POSTAGE PAID LOUISVILLE KY PERMIT #879	PRESORTED FIRST-CLASS US POSTAGE PAID CINCINNATI OH PERMIT #9714
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FIRST-CLASS MAIL

IMPORTANT SIZE REGULATIONS

Letters Weight Not Over (ozs)	AUTOMATION			NONAUTOMATION			
	5-Digit	AADC	Mixed AADC	Machinable Mixed ADC	Nonmachinable Mixed ADC	Single Piece Stamps	Metered
1	\$0.455	\$0.491	\$0.515	\$0.526	\$0.794	\$0.600	\$0.570
2	0.455	0.491	0.515	0.526	0.794	0.840	0.810
3	0.455	0.491	0.515	0.526	0.794	1.080	1.050
3.5	0.455	0.491	0.515	0.526	0.794	1.320	1.290
Letters/FSMs/Booklets - Letters that weigh 1 oz. or less and meet one or more of the nonmachinable characteristics in DMM 201.2.1 are subjected to the \$0.21 nonmachinable surcharge.							
Card Rate	5-Digit	AADC	Mixed AADC	Presorted Machinable	Nonmachinable	Single Piece Stamps	Metered
	\$0.330	\$0.348	\$0.359	\$0.372	n/a	\$0.440	\$0.440
Cards - The card rate applies to each single or double postcard when originally mailed; reply half of double postcard must be designed for reply mail purposes only.							
Flats Weight Not Over (ozs)	5-Digit	3-Digit	ADC	Mixed ADC	Presorted	Single Piece	
1	\$0.555	\$0.762	\$0.821	\$0.934	\$1.080	\$1.200	
2	0.795	1.002	1.061	1.174	1.320	1.440	
3	1.035	1.242	1.301	1.414	1.560	1.680	
4	1.275	1.482	1.541	1.654	1.800	1.920	
5	1.515	1.722	1.781	1.894	2.040	2.160	
Flats - Flat-size pieces with certain characteristics (see DMM 201.4.1)							
Parcels (First Class)	Single-Piece (Retail) Zone 1						
	1oz	2oz	3oz	4oz	5oz		
	\$4.50	\$4.50	\$4.50	\$4.50	\$5.10		

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HITRUST

CSF Certified



United Mail is a veteran-owned, HITRUST CSF, SOC 2 Type 2, and ISO 9001:2015 certified direct mail, and printing company. We have a strong commitment to data security and helping our clients meet their strict compliance requirements.

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USPS - DMM Section 201.3.14

Booklets (Stitched or Glue Bound)
Size and Weight requirements vary based on design: refer to USPS - DMM Section 201.3.16

Business Reply And Qualified Business Reply Mail

	High Volume	Basic
Business Reply Mail® (BRM)		
Annual permit fee	\$275.00	\$275.00
Annual account maintenance fee	\$825.00	None
1-ounce letter rate + per piece	\$0.60 + 0.115	\$0.60 + 0.92
1-ounce flat rate + per piece	\$1.20 + 0.115	\$1.20 + 0.92
1-ounce parcel rate + per piece	\$4.50 + 0.115	\$4.50 + 0.92
Card rate + per piece	\$0.44 + 0.115	\$0.44 + 0.92
Qualified Business Reply Mail® (QBRM)		
Annual permit fee	\$0	\$0
Annual Account maintenance fee	\$825.00	\$825.00
Quarterly fee	\$2,850	None
1-ounce letter rate per piece	\$0.60 + 0.018	\$0.60 + 0.084
Card rate + per piece	\$0.044 + 0.018	\$0.044 + 0.084

Permit Imprint Fees

Application Fee - \$275.00 (One Time)
 First Class Mail Presort - \$275.00
 Standard Mail - \$275.00
 Parcel Select - \$275.00
 Presorted Media Mail - \$275.00
 Presorted Library Mail - \$275.00
 Bound Printed Matter (Destination Entry) \$275.00

