



Two Locations

**4410 Bishop Lane
Louisville, KY 40218
502-485-1400
800-332-1400
800-335-6777
502-451-7574 FAX**

**1221 Harrison Avenue
Cincinnati, OH 45214
513-242-5100
866-649-1588
513-482-7425 FAX**

**MARKETING MAIL
PRESORT STANDARD PERMIT
INDICIAS:
*(Corporate indicia mailing
must include return address)**

PRSR STD
US POSTAGE
PAID
UNITED MAIL

NON-PROFIT ORG.
US POSTAGE
PAID
UNITED MAIL

PRSR STD
US POSTAGE
PAID
LOUISVILLE KY
PERMIT #879

PRSR STD
US POSTAGE
PAID
CINCINNATI OH
PERMIT #9714

NON-PROFIT ORG.
US POSTAGE
PAID
LOUISVILLE KY
PERMIT #879

NON-PROFIT ORG.
US POSTAGE
PAID
CINCINNATI OH
PERMIT #9714

**MARKETING MAIL
STANDARD MAIL**

LETTERS
Letter Size
Enveloped Automated Letters
or Oversized Postcards
Min. Size - 3 1/2" x 5"
Max. Size - 6 1/8" x 11 1/2"
Max. Weight - 3.5 oz.
Folded Self Mailers (FSMs)
Min. Size - 3 1/2" x 5"
Max. Size - 6" x 10 1/2"
Max Weight - 3.0 oz.
USPS - DMM Section 201.3.14

NONLETTER SIZE/FLATS
Maximum: 4 ozs. or less
12" H x 15" L

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12" H x 15" L

www.united-mail.com

Entry Point	CARRIER ROUTE Letters/FSMs/Booklets					AUTOMATION Letters/FSMs/Booklets			NONAUTOMATION Letters/FSMs/Booklets				
	Saturation	High Density Plus	High Density	Carrier Route	5-Digit	AADC	Mixed AADC	Machinable		Nonmachinable			
								AADC	Mixed AADC	5-Digit	3-Digit	ADC	Mixed ADC
None	\$0.213	\$0.240	\$0.290	\$0.446	\$0.305	\$0.339	\$0.360	\$0.346	\$0.366	\$0.653	\$0.778	\$0.842	\$0.923
DNDC	0.190	0.217	0.267	0.423	0.282	0.316	0.337	0.323	0.343	0.584	0.709	0.773	0.854
DSCF	0.183	0.210	0.260	0.416	0.275	0.309	---	0.316	---	0.564	0.689	0.753	---

Entry Point	CARRIER ROUTE					AUTOMATION				NONAUTOMATION			
	Saturation	High Density Plus	High Density	Carrier Route	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC	
													None
DNDC	0.219	0.242	0.310	0.358	0.503	0.657	0.755	0.827	0.584	0.709	0.773	0.854	
DSCF	0.207	0.230	0.298	0.352	0.483	0.637	0.735	---	0.564	0.689	0.753	---	
DDU	0.187	0.210	0.278	0.351	---	---	---	---	---	---	---	---	

Entry Point	NON-PROFIT CARRIER ROUTE Letters/FSMs/Booklets					NON-PROFIT AUTOMATION Letters/FSMs/Booklets			NON-PROFIT NONAUTOMATION Letters/FSMs/Booklets				
	Saturation	High Density Plus	High Density	Basic	5-Digit	AADC	Mixed AADC	Machinable		Nonmachinable			
								AADC	Mixed AADC	5-Digit	3-Digit	ADC	Mixed ADC
None	\$0.132	\$0.150	\$0.157	\$0.313	\$0.158	\$0.192	\$0.213	\$0.199	\$0.219	\$0.438	\$0.563	\$0.627	\$0.708
DNDC	0.109	0.127	0.134	0.290	0.135	0.169	0.190	0.176	0.196	0.369	0.494	0.558	0.639
DSCF	0.102	0.120	0.127	0.283	0.128	0.162	---	0.169	---	0.349	0.474	0.538	---

Entry Point	NON-PROFIT CARRIER ROUTE					NON-PROFIT AUTOMATION				NON-PROFIT NONAUTOMATION			
	Saturation	High Density Plus	High Density	Basic	5-Digit	3-Digit	ADC	Mixed ADC	5-Digit	3-Digit	ADC	Mixed ADC	
													None
DNDC	0.127	0.148	0.219	0.267	0.288	0.442	0.540	0.612	0.369	0.494	0.558	0.639	
DSCF	0.115	0.136	0.207	0.261	0.268	0.422	0.520	---	0.349	0.474	0.538	---	
DDU	0.095	0.116	0.187	0.260	---	---	---	---	---	---	---	---	

To receive automated postage rates, mail piece must be in Aspect Ratio: Length ÷ Height = 1.3 to 2.5

Postcard
Size: 3 1/2" H x 5" L to 6" H x 9" L
Stock: at least .007 or thicker

Oversized Postcard
Size: Over 6" H x 9" L
Stock: at least .009 or thicker

Effective 1/22/23





UnitedMail

Two Locations

4410 Bishop Lane
Louisville, KY 40218
502-485-1400
800-332-1400
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502-451-7574 FAX

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FIRST-CLASS PERMIT INDICIAS:

***(Corporate Indicia mailing must include return address)**

FIRST-CLASS US POSTAGE PAID UNITED MAIL	PRESORTED FIRST-CLASS US POSTAGE PAID UNITED MAIL
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FIRST-CLASS US POSTAGE PAID LOUISVILLE KY PERMIT #879	FIRST-CLASS US POSTAGE PAID CINCINNATI OH PERMIT #9714
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PRESORTED FIRST-CLASS US POSTAGE PAID LOUISVILLE KY PERMIT #879	PRESORTED FIRST-CLASS US POSTAGE PAID CINCINNATI OH PERMIT #9714
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FIRST-CLASS MAIL

IMPORTANT SIZE REGULATIONS

	AUTOMATION			NONAUTOMATION		Full Rate	
	5-Digit	AADC	Mixed AADC	Machinable Mixed ADC	Nonmachinable Mixed ADC	Stamps	Single Piece Metered
Letters Weight Not Over (ozs)							
1	\$0.471	\$0.507	\$0.531	\$0.546	\$0.825	\$0.630	\$0.600
2	0.471	0.507	0.531	0.546	0.825	0.870	0.840
3	0.471	0.507	0.531	0.546	0.825	1.110	1.080
3.5	0.471	0.507	0.531	0.546	0.825	1.350	1.320
Letters/FSMs/Booklets - Letters that weigh 1 oz. or less and meet one or more of the nonmachinable characteristics in DMM 201.2.1 are subjected to the \$0.21 nonmachinable surcharge.							
Card Rate	5-Digit	AADC	Mixed AADC	Presorted Machinable	Nonmachinable	Stamps	Single Piece Metered
	\$0.352	\$0.370	\$0.381	\$0.394	n/a	\$0.480	\$0.480
Cards - The card rate applies to each single or double postcard when originally mailed; reply half of double postcard must be designed for reply mail purposes only.							
Flats Weight Not Over (ozs)	5-Digit	3-Digit	ADC	Mixed ADC	Presorted	Single Piece	
1	\$0.689	\$0.896	\$0.955	\$1.068	\$1.185	\$1.260	
2	0.929	1.136	1.195	1.308	1.425	1.500	
3	1.169	1.376	1.435	1.548	1.665	1.740	
4	1.409	1.616	1.675	1.788	1.905	1.980	
5	1.649	1.856	1.915	2.028	2.145	2.220	
Flats - Flat-size pieces with certain characteristics (see DMM 201.4.1)							
Parcels (First Class)	Single-Piece (Retail) Zone 1						
	1oz	2oz	3oz	4oz	5oz		
	\$4.75	\$4.75	\$4.75	\$4.75	\$5.40		

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HITRUST

CSF Certified



United Mail is a veteran-owned, HITRUST CSF, SOC 2 Type 2, and ISO 9001:2015 certified direct mail, and printing company. We have a strong commitment to data security and helping our clients meet their strict compliance requirements.

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 USPS - DMM Section 201.3.14

Booklets (Stitched or Glue Bound)
 Size and Weight requirements vary based on design; refer to USPS - DMM Section 201.3.16

Business Reply And Qualified Business Reply Mail		
Business Reply Mail® (BRM)	High Volume	Basic
Annual permit fee	\$290.00	\$290.00
Annual account maintenance fee	\$860.00	None
1-ounce letter rate + per piece	\$0.63 + 0.120	\$0.63 + 1.00
1-ounce flat rate + per piece	\$1.26 + 0.120	\$1.26 + 1.00
1-ounce parcel rate + per piece	\$4.75 + 0.120	\$4.75 + 1.00
Card rate + per piece	\$0.48 + 0.120	\$0.48 + 1.00
Qualified Business Reply Mail® (QBRM)	High Volume	Basic
Annual permit fee	\$0	\$0
Annual Account maintenance fee	\$860.00	\$860.00
Quarterly fee	\$2,970	None
1-ounce letter rate per piece	\$0.608 + 0.018	\$0.608 + 0.087
Card rate + per piece	\$0.458 + 0.018	\$0.458 + 0.087

Permit Imprint Fees

Application Fee - \$290.00 (One Time)
 First Class Mail Presort - \$290.00
 Standard Mail - \$290.00
 Parcel Select - \$290.00
 Presorted Media Mail - \$290.00
 Presorted Library Mail - \$290.00
 Bound Printed Matter (Destination Entry) \$290.00

